



6th April 2020

Press Release

POLO & PRESENTERS TEAMS ADDED TO THE EQUESTRIAN RELIEF TEAM LINE UP

Equestrian Relief is thrilled to announce two new teams joining the line up. Following lots of excitement over the weekend, ITV Racing Presenter Alice Plunkett, who was due to be a celebrity judge for one of the challenges, has formed her own team. She has called upon fellow sports presenters Rishi Persad, Nick Luck, Luke Harvey and Emma Spencer to join in on the action and help raise vital funds for our NHS Heroes.

Not wanting to be left out, members of the England Polo team have also come onboard to challenge our Olympic riders and racing legends for the crown. Mark Tomlinson, Jack Richardson, Malcolm Borwick, Tom Morley and leading lady rider Hazel Jackson will take on the five Equestrian Relief challenges in a bid to outshine the other teams.

'Equestrian Relief' is the exciting new fundraising campaign that has captured the imagination of the horse world. It aims to raise money and change lives, with donations going directly to support the efforts of the wonderful work being carried out by the NHS.

More will be revealed over the coming days so make sure you join in the fun at 7pm each evening from Monday 6 April - Monday 13 April where our daily highlights will be broadcast across all the Liverpool International Horse Show channels and all info can be found at www.equestrianrelief.com

The campaign is also launching a charity auction starting Monday 6 April with a host of fabulous items up for grabs! Bid for the chance to get one a fabulous item donated by some of our equestrian celebrities and sponsors. These exclusive lots include a pair of Frankie Dettori Breeches signed by the legend himself, one of only three limited edition prints of Scott Brash's former top horses Hello Sanctos & Ursula which will be signed, the chance to join Alice Plunkett & William Fox-Pitt for dinner (six people), score yourself a signed Mike Tindall rugby shirt or even bid for a round of golf with Sir AP McCoy & Oli Bell, plus lots more. And don't forget the paintings produced by the teams in the Horse Drawn challenge will also be included in the auction lots!

Rachel Lugo, Real Housewives of Cheshire star, has joined the Racing team and what's more she has offered up an amazing prize, giving people the chance to spend the day with Rachel and some of her co-stars.

Said Nina Barbour, Bolesworth Managing Director:

"Our priority is to unite the horse world to support our health workers and our goal is to raise a sum of money that will make a real difference. All donations will go directly to NHS Charities Together Covid-19 Crisis Fund - supporting NHS staff and volunteers on the frontline as they work under pressure and in the most challenging of circumstances."

"We've already got some fabulous sponsors on-board - including Bolesworth supporters Al Shira'aa, Aztec Diamond Equestrian, Equerry, Equitop and Horse Scout - who have all made generous contributions and we're thrilled to say that we've got off to a fantastic start."

Mohamed Al Owais, Director Al Shira'aa Stables said "Al Shiraa stables respects all the doctors, nurses and hospital staff that are putting their own lives in danger to help with the Coronavirus epidemic and therefore we are happy to contribute to the brave people that are in the forefront in defeating this virus and saving lives."

Alice Plunkett said: "Equestrian Relief is such a fantastic initiative. I just couldn't wait to pull together a team. It's a great opportunity to have lots of fun and raise money for a fabulous cause – whilst adhering to all of the guidelines that are currently in place. Please make sure you support us!"

Ellie Orton, CEO of NHS Charities Together said: "Every person on our team and NHS teams throughout the country, are playing a vital role in being there for others during this emergency. Please join in with the Equestrian Relief team effort by showing your appreciation, gratitude and solidarity for our NHS workers who are responding heroically to the biggest challenge the NHS has ever faced'.

To donate and for details of the Equestrian Relief campaign visit www.equestrianrelief.com

ENDS

For further information please contact Marie Hughes at Bolesworth on (07841) 644229 or marie@bolesworth.com

USEFUL INFORMATION

Website - We've set up a dedicated website which is **www.equestrianrelief.com**

Accounts - The campaign will be run through the Liverpool International Horse Show social media accounts. Handles for these are:

Facebook: @LiverpoolInternationalHorseShow

Instagram: @liverpoolhorseshow

Twitter: @LiverpoolInt

Hashtags - #EquestrianRelief #StayHomeSaveLives

Virgin Money Giving Link: bit.ly/EquestrianRelief2020

Auction: <https://www.jumblebee.co.uk/equestrianrelief>

ABOUT OUR SPONSORS

Al Shira'aa Stables - Founded from a love of horses and grew into a multi-faceted company, committed to the development of horsemanship across many disciplines.
www.alshiraastables.com

Aztec Diamond Equestrian - A newly formed female equestrian apparel brand.
www.aztecdiamondequestrian.com

Equerry Horse Feed - A range of top-quality horse feeds produced using the finest ingredients, manufactured by HJ Lea Oakes
www.equerryhorsefeeds.com

Equitop - Manufacturers of Equitop Myoplast – a Unique amino acid supplement designed to support healthy lean muscle growth, and Equitop GLME – a unique joint supplement specifically designed to support healthy joint function in horses containing sustainably harvested Green Lipped Mussel Extract.
www.equitop-myoplast.co.uk

Horse Scout - The UK's leading equestrian marketplace
www.horsescout.com

Horse Scout Agency - The largest equestrian distribution in the world
www.horsescoutagency.com

Horse Riders Union – For horse lovers everywhere.
www.horseridersunion.co.uk

ABOUT THE TEAMS

#TeamPolo

Mark Tomlinson – England Polo team and Gold Cup winner

Jack Richardson – Youngest ever 7 goaler and England team member

Hazel Jackson – The first woman to be Captain for the England Polo team

Malcolm Borwick – Member of the England polo team for 10 years

Tom Morley – Ex England Polo Team and leading coach

#TeamPresenters

Alice Fox-Pitt – ITV Racing Presenter, former Eventer & National Hunt Jockey

Nick Luck – TV Racing Presenter

Luke Harvey – TV Racing Presenter, recently awarded racing's 'Broadcaster of the Year'

Emma Spencer – Television Presenter, Journalist and Pundit

Rishi Persad – One of the UK's Most Recognisable Sports Broadcasters

#TeamRacing

AP McCoy - Racing legend, Champion Jump Jockey (a record 20 consecutive times) and BBC Sports Personality of the Year 2010

Frankie Dettori – Racing Legend and Three-time Champion Flat Jockey

Mike Bushell - BBC Sports Presenter and star of Strictly Come Dancing

Oli Bell - ITV Racing Presenter

Rachel Lugo – TV Reality Star, Author, Equestrian Enthusiast and Glamorous Race-goer

#TeamEventing

Ros Canter- Current World Champion

Zara Tindall - Former World and European Champion plus Sports Personality 2006

Oliver Townend - Current World Number One

Alex Hua Tian - First rider to represent China in Equestrian at the Olympics

Ben Hobday - Current British Open Champion

#TeamShowjumpingNorth

William Whitaker - international Showjumper and former Youth European Gold medallist

Geoff Billington - Two-time Olympian (Atlanta 1996 & Sydney 2000)

Ellen Whitaker - European Bronze medallist

Harry Charles - international rider on the Global Champions Tour and Son of Olympic Gold medallist Peter Charles

Anthony Condon - Irish International Showjumper

#TeamShowjumpingSouth

Scott Brash - Olympic Gold medallist

Shane Breen - Irish International Showjumper

Daisy Bunn - Director at Hickstead, TV Presenter and Classical Singer

Jessica Mendoza - former European youth gold medallist

Jay Halim - International Showjumper

TeamDressage

Carl Hester - Olympic Gold medallist

Richard Davison - Four-time Olympian

Gareth Hughes - World Silver medallist

Toni Terry - Dressage Rider and wife of Chelsea Footballer John Terry

Sarah Higgins - International Dressage rider